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# **IPG Investor Memorandum September 2017**

# Pre-IPO Funding Needs - \$250 million:

- <> This funding gets IPG ready for filing one of the largest IPOs in history.
- IPG will file for the IPO based on the <u>formidable strength of our Intellectual</u> <u>Property Capital assets</u>, in seven different vertical markets;

### and

Launch of three different products in three different marketplaces in a matter of months with projected revenue for each in the range of \$7.5 billion to \$15 billion

See Overview Details at: <a href="https://www.lnternetPromiseGroup.com">www.lnternetPromiseGroup.com</a>;



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- <> IPG's these three different products are in three of the most important market segments of:
- Secure mobile payments disruptive technology that *out competes Apple Pay and all others*

 $\rightarrow$  see slide 5

- <> Cyber security a super strong four-factor remote user authentication for business and government employees first line of cyber security defense → see slide 6
- Mobile advertisement disruptive technology would compete with Facebook and similar competitors.

 $\rightarrow$  see slide 6

Each of these three products has projected revenue in 1 to 3 year time frame in the range of \$7.5 to \$15 billion.



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# <> IPG has detailed decks supplemented by marketing videos for each of the three products:

The decks and videos cover aspects, such as (i) business, (ii) markets, (iii) competition, (iv) revenue projections, (v) market launch plans including technology deployment and, (vi) management team.

We are fully prepared to support qualified and serious investors in their due-diligence process.

## Investor Exit Strategy:

The IPO will be conducted in two phases, first under Reg. D, Sec 506, limited to SEC defined accredited investors; the second under SEC Form S1; in one year's time.

# > IPG has invested Founder's own funds totaling \$5 million in research and development

IPG technology has been licensed to Nokia, Motorola, Panasonic, Mitsubishi, Sony, Logitech, Visio and other global leaders.



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### Who We Are:

- IPG is a technology conglomerate with seven market verticals like no other on the planet.
- <> For us, innovation is not just about mere technology or patents, but a turnkey eco-system solution that addresses society's critical needs now; -

That is why at the moment of conception, as an integral part of our innovation process, we address markets, competition, deployment issues and barriers to deployment.

As well as provide long lasting and multiple value propositions to multiple levels of customers and users of our services and products that stand the test of time.

## IPG by Strategy Innovates:

- In the biggest markets, with potential revenue for each market in the \$5 billion to \$25 billion range with our disruptive product lines.
- We specialize in (i) new mobile device driven ecosystems that are market disruptive, (ii) new innovative advertising platforms, (iii) a wide range of cyber security defense products/services, and (iv) a line of health care products; each, with a potential to generate revenues in the \$5 to \$25 billion range.



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# **Brief Description of our Three Key Products:**

>>> Ready to be launched in the market in a matter of months <<<

### **FIRST PRODUCT**

Card Secure® -- enables seamless and secure mobile payment transactions; has multiple industry disruptive features of:

- Implementation without any change in the current sales infrastructure, including merchants and card-issuing banks; and
  - Without any bankcard data being received, stored and transferred to (i) the mobile device and (ii) merchant computer systems;
    - With multiple benefits to customers, merchants and card issuing banks; and
    - Projected revenues in the range of \$10 \$15 billion dollars, with assumed 50% market share.

>>> Learn How and Why Card Secure Out competes Apple Pay®, and others <<< >>> Request to see Card Secure video and Supporting Data Sheets <<<



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### **SECOND PRODUCT**

*iCARD*®— Provides an extremely super strong remote user authentication with dynamically adjustable four different factors, via a key fob size device; doesn't rely on routinely hacked stored credentials.

- iCard addresses a market of 10 to 25 million government, business and public sector employees a market of \$7.5 billion/annual revenue.
- iCard key fob design is human-factor driven, making the iCard key fob supremely easy to use for (i) medium, (ii) high and (iii) very high security applications with built-in layered in-depth defense.

### THIRD PRODUCT

**ADMO**® –A unique mobile ad network that delivers friendly, time limited to 3 sec or less ads, in seven different mobile formats along with unlimited free talk, texting and data –

- <> ADMO meets the challenge of simultaneously satisfying (i) advertisers, (ii) wireless carriers, (iii) business employees and (iv) consumers with projected annual revenues of \$15 billion.
  - >>> Upon qualified request, IPG will provide comprehensive financial projections for each of these three key, first-to-market products detailed herein <<<



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#### **IPG Overview:**

### www.InternetPromiseGroup.com

- <> Internet Promise Group, Inc. (IPG) is a technology conglomerate that develops and markets a wide range of proprietary products & services across seven market verticals, including mobile devices, cyber security, mobile advertising, healthcare, and new and innovative ecosystem applications.
- <> IPG has designed an extensive range of mobile, digital payment, smart phone, security and information technology applications, and elegantly engineered products and systems that authenticate identity, ensure secure transactions, increase personal privacy & safety, and save lives.
- Featuring more than 50 patents, plus 100 patent-pending submissions. IPG founder Tara Chand has developed advanced security software, products and systems for companies including TRW Space & Systems Group, Raytheon Missile Systems, Hughes Aircraft Company, McDonnell Douglas, Boeing Military Transport, Boeing Space Systems, and MIT Lincoln Lab.



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# **Management Team:**

- IPG is headed by Tara Chand; Tara Chand, is the IPG's founder, chairman and CEO, and holds 50 patents and 100 patent-pending submissions for advanced technology innovations and market-ready consumer and business applications and systems in cyber security, e-commerce, smart phones, mobile payments, mobile advertising, health and wellness and other vertical markets and industries.
- Ouring Tara Chand's 40 years of engineering experience in the defense industry, he developed advanced security software and systems for TRW Space & Systems Group, Raytheon Missile Systems, Hughes Aircraft Company, McDonnell Douglas, Boeing Space Systems, and MIT Lincoln Lab.
- Prior to founding IPG, Chand held senior management posts at such leading aerospace and defense firms, including: Raytheon Missile Systems, TRW Space & Systems Group, Hughes Aircraft Company, McDonnell Douglas and Boeing Space Systems. In his managerial roles, he supervised the development and testing of guided missile software, QC for radar systems for jet fighters and naval ship training systems, and software and computer systems for military aircraft.

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